

While right now I live in an area where the instant weather and traffic reports are not available, I think it is a great idea. Just yesterday (5/27/04) would have been a great example why instant traffic is needed. There was a man on Interstate 75 threatening to jump. Authorities closed the interstate which immediatly craeted 5 miles back ups, side streets became jammed. The north west part opf Atlanta was a dead stop. As I was traveling back to work from lunch, I never did find out what the p[roblem was, or if I was headed into worse or better traffic. Had i had instant traffic, i would have been able to better plan my commute, or just taken an extra extra long lunch. If a customer wants to pay for a service to avoid having to listen to boring commercials, that customer should have the option. For weather, Atlanta is prone to having "popcorn" thunderstorms that cause massive damage and flooding. It could be a clear day, and just a matter of an hour or less you oculd be stuck in a heavy down pour. Instant weather would be able to alert you of such storms and people could be kept safe.